

Q2Learning Wins Gold Excellence In E-Learning Award for Innovative Technology

Falls Church, VA, (October 2004). Q2Learning, a leading provider in innovative, blended learning solutions to Fortune 500 companies announced today that it has received an Excellence in E-Learning award from Brandon Hall. The award was given for Q2Learning's xPERT eCampus in the category of Innovative Technology. This category of the awards recognizes outstanding creativity in hardware and software applicable to e-learning.

Q2Learning's xPERT eCampus is the first-ever complete platform for corporate blended learning solutions. The eCampus allows organizations to combine rich media content, experiential learning activities and structured mentoring to provide learners with an interactive, online learning environment. At the same time, the eCampus provides the organization with comprehensive learner reports and replicable, reliable learning programs.

Dr. Bill Bruck, lead solutions architect for Q2Learning, said, "We are extremely pleased to receive this recognition. It validates our belief that learning, especially e-learning, is above all about people -- not just publishing information electronically. The strength of the xPERT eCampus is its ability to weave interaction, practice and coaching into the traditionally content-focused e-learning experience, and we believe that the leading practitioners will continue to emphasize the importance of collaborative learning in building mastery of critical skills."

The Excellence in Learning Awards are presented by brandon-hall.com, one of the e-learning industry's leading research and consulting firms. Now in its tenth year, the awards program showcases exceptional work by providing feedback and benchmarking to entrants in an overall effort to help advance the e-learning industry.

"The winning entries have done a terrific job this year. The innovation and desire to excel that is demonstrated in these programs gives us all something to celebrate," said Brandon Hall, Ph.D., of brandon-hall.com and chairman of the Excellence in Learning Awards program. "These ground-breaking efforts and best practices benefit the industry as a whole."

Q2Learning was recognized during an awards ceremony and dinner held on Tuesday, October 12, 2004 in San Francisco, CA, as part of the 2004 Training Fall Conference & Expo, held October 11-13. Winners are listed at www.brandon-hall.com.

This year, entries were submitted in three categories: Outstanding Learning Programs and Initiatives, Custom Content, and Innovative Technology. Entries were evaluated by judges with expertise in instructional design, online learning and the implementation of e-learning.

ABOUT Q2LEARNING

Q2Learning is a pioneer in the e-learning industry, combining expertise in learning technologies with experience in creating large-scale blended learning programs to meet the needs of Fortune 500 companies. Our unique blended-learning platform results in programs that drive excellent learner satisfaction, high completion rates and unparalleled business results. Our clients include CNA Insurance, Unum Provident, Iowa State University and Deloitte and Touche. With over 10 years online experience, Q2Learning is one of the most experienced and proven companies to manage the transition from traditional e-learning to complete blended-learning solutions. To learn more, visit www.q2learning.com.

ABOUT BRANDON-HALL.COM

The Excellence in Learning Awards program is chaired by one of the leading authorities on e-learning, Brandon Hall, Ph.D. Dr. Hall is the CEO of brandon-hall.com and author of the groundbreaking *Web-Based Training Cookbook*. Since 1992, brandon-hall.com has been providing independent expert advice in the form of published reports and consultations on the tools and best practices of e-learning. Dr. Hall participates regularly as a featured speaker at the Training Fall Conference & Expo. He earned his doctorate in educational psychology and has served on the faculty of San Francisco State University's Multimedia Studies Program. He has been interviewed by *The New York Times*, the *Wall Street Journal*, *Fortune*, *Forbes, Inc*, and many other publications.