

## Can Collaboration Support Learning Effectively?

**Falls Church, VA, (February 2008)** – Dr. Bill Bruck, lead solutions architect and co-founder of Q2Learning will answer this question and pose several others to participants the ACS Innovations Workshop.

Dr. Bruck will guide participants through an exploration of how collaboration must be viewed in a learning context, and the types of affordances that allow collaboration tools to map to learning processes.

Among the topics Dr. Bruck will address are:

- What does collaboration mean in a corporate learning environment, versus a social network
- How the etiology of various collaboration tools impact their present-day functions
- What kinds of affordances best support learning collaboration

“Collaboration tools that support corporate learning and knowledge sharing need to be fundamentally different than tools that support your teenager’s social life,” says Dr. Bruck. “Using a platform that doesn’t begin with the end in mind will not net the desired results, and will reinforce the perception that collaboration is not a valued learning process.”

Dr. Bruck will also present a case study that illustrates the value of effective collaboration on an organization’s bottom line.

### **About Bill Bruck**

Since 2001 Bill Bruck has been the lead solutions architect for Q2Learning, of which he is a founding partner. He designed the eCampus technology and end-to-end methodology that has been used in deploying over a hundred blended learning solutions for Fortune 500 corporations. Bill comes from Academia, where he was a tenured full professor of psychology and director of institutional research at Marymount University, where he designed a system for assessing institutional effectiveness that was cited as an exemplar during re-accreditation by the Southeastern Association of Schools and Colleges (SACS).

Bill has written over a dozen books on the effective use of technology, which have been translated into five languages. He serves as a luminary for media and industry relations, and provides keynotes internationally on collaboration technologies and their impact on organizations. His accomplishments have been recognized by his listing in Marquis Who's Who in America.

### **About Q2Learning**

Q2Learning provides speed-to-proficiency solutions for high value learning initiatives to corporations using our collaborative learning platform, the xPERT eCampus. Our team has years of experience building some of the world’s most effective proficiency-based learning programs, communities of practice, and knowledge management systems using our award winning eCampus platform, innovative Speed to Proficiency approach, and proven end-to-end engagement methodology.

### **Contact**

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