

Speed to Proficiency the Focus of ASTD September Gathering

“When considering training that impacts an organization’s top or bottom line, it’s not enough to make learning available. Organizations need a way to ensure that their employees are applying the learning and continuing to improve performance on an on-going basis.”

Falls Church, VA, (August 2007) – Christina Keener, VP of Learning for WineQuest and former CLO of CNA Insurance, and John Darling, co-founder of Q2Learning will share best practices for increasing speed to proficiency at the September ASTD-Golden Gate program.

Ms. Keener and Mr. Darling will use several case studies gathered over six years of collaboration to illustrate how blended-learning programs can increase learning retention and enhance employee performance long after the learning “event” has ended. Among the things that participants will learn are:

- What it takes to design and implement Speed to Proficiency (S2P) learning solutions that produce rapid and quantifiable improvements in learner performance.
- How to identify situations where Speed to Proficiency (S2P) learning solutions are appropriate to achieve the organization’s business objectives.
- How to leverage collaboration technologies to scale and manage your blended learning programs.

“I have been consistently impressed at the results we’ve been able to achieve using a blended learning solution using this type of focus,” says Ms. Keener, “I’m convinced that in cases where we really need to focus on proficiency that this is the learning method of choice.”

In addition to learning about blended learning techniques to enhance skill acquisition, program participants will also learn ways in which to quantify benefits and gain the support of senior management, mentors and coaches.

About John Darling

John is the co-founder and manager of strategic relationships for Q2Learning. He has more than 30 years of experience in successful design and implementation of a wide variety of organization learning & change initiatives for clients including CNA, Chevron Texaco, Hewlett Packard, Siemens, PG&E and the Department of Defense.

About Christina Keener

Ms. Keener is currently VP of Learning Development for WineQuest, the leading eLearning supplier to the hospitality industry. Her extensive experience spans more than 30 years in the field of learning and talent development working for such companies as AT&T, Bank of America and CNA Insurance.

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