

## **Q2Learning to Present at CPsquare's "Long Live the Platform" Conference**

**Falls Church, VA, (January 2008)** – Q2Learning, a leading provider of collaboration technology for enterprises, will present at the upcoming "Long Live the Platform" conference sponsored by CPsquare.

Designed to give attendees an overview of collaboration platforms, the conference will present a participant's eye view of collaboration technology and the ways it may be used to support a variety of initiatives—from learning and knowledge sharing to storytelling and networking.

"We're very pleased to have the opportunity to be part of this event," says Q2 co-founder Bill Bruck. "We wholeheartedly agree with CPsquare's beliefs in the importance of communities, and have great confidence that the eCommunity platform is the right fit for organizations looking to build community around business-critical project and learning initiatives."

In addition to providing information and a "guided" tour of the xPERT eCommunity, Q2 will provide participants with access to an active community site, so that participants can experience the platform firsthand.

### **About Q2Learning**

Q2Learning is a premier provider of collaboration software for learning and knowledge management. The company's xPERT eCampus, winner of the gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The company's eCommunity enables the rapid creation of communities of practice, action learning programs and cross-functional project teams.

### **About CPsquare**

CPsquare is like a town square, a place where people gather to connect and learn together. Where many of us are joining in this enterprise from a variety of organizations in the private and public sectors.

Communities of practice are emerging as the most promising structures for building knowledge-based organizations. They are the key to the knowledge strategy of a growing number of leading companies, government agencies, and non-profits. The development of communities of practice is new to most organizations, however, and there is an urgent need for accelerated learning in this area. Since we believe that communities of practice are the way to organize for knowledge, learning, and innovation, we are applying the method to ourselves.

### **Contact**

Dianne Miller  
[press@q2learning.com](mailto:press@q2learning.com)  
(877) 751-2200 x401  
<http://www.q2learning.com>  
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