

## Solving the Baby-Boomer Brain Drain a Key Topic for Envisiontel Webinars

*For organizations facing a baby boomer brain drain and looking for ways to support cross functional groups to innovate and share knowledge, e-learning and traditional classroom training events are only part of the solution.*

**Falls Church VA, (June 2006)** Q2Learning announced today that Dr. Bill Bruck, co-founder and lead solutions architect of Q2Learning will present two webinars for Envisiontel customers: *Creating Organizational Communities of Practice* and *Decreasing Time to Proficiency: A Blended Approach*

“Our customers are looking for ways to use technology to help them solve some of the problems that e-learning simply hasn’t addressed,” says Matt Lee, Envisiontel CEO. “We’re really excited to have someone like Bill, who brings a lot of experience with him, to talk about the practical applications and *results* of communities of practice and blended learning.”

Webinar attendees can expect to learn not only about the benefits of CoPs and blended learning, but also practical steps to select the right technology, gain management support and generate successful communities.

To register for this Webinar, visit [www.envisiontel.com](http://www.envisiontel.com) and click on the Register Now link under Bill Bruck’s picture.

### **About Bill Bruck, Ph.D**

Since 2001, Bill Bruck has been the lead solutions architect for Q2Learning, of which he is a founding partner. He designed the eCampus Since 2001 Bill Bruck has been the lead solutions architect for Q2Learning, of which he is a founding partner. He designed the eCampus technology and end-to-end methodology that has been used in deploying over a hundred blended learning solutions for Fortune 500 corporations.

Bill has written over a dozen books on the effective use of technology, which have been translated into five languages. He serves as a luminary for media and industry relations, and provides keynotes internationally on collaboration technologies and their impact on organizations. His accomplishments have been recognized by his listing in Marquis Who's Who in America.

### **About Q2Learning, LLC**

Q2Learning is the leading provider of enterprise software for collaborative learning and knowledge management. The company’s xPERT eCampus, winner of the 2004 gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The xPERT eCommunity enables the rapid creation of communities of practice, performance support and knowledge sharing.

### **About Envisiontel**

Envisiontel is a full service elearning company specializing in synchronous and asynchronous web based learning applications. Our methodology can be summed up in three words:

#### **Envision, Engage, & Enlighten.**

**Envision:** We build and teach our clients how to build engaging learning content authored in universally supported standards.

**Engage:** We do not believe that one size fits all. We help our clients choose and implement web communication platforms that meet their specific remote learning requirements.

**Enlighten:** Developing on an open source LMS deployed by over 11,000 organizations worldwide, Envisiontel helps clients manage their elearning initiatives in a cost effective yet robust environment. We put the focus on people instead of software.

[www.envisiontel.com](http://www.envisiontel.com)

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