



GlobalCalifornia selects Q2Learning Collaboration Software to Support Global Trade

Falls Church, VA, (June 2005) -- Q2Learning, LLC, the leading provider of enterprise software for collaborative learning and knowledge sharing, announced today that GlobalCalifornia.org has selected Q2's xPERT eCommunity™ for its online team and project management space.

xPERT eCommunity allows organizations to weave together same-time web meetings with a rich threaded discussion that embeds working documents into the conversations about them. Role-based management, public and private discussion rooms and robust discussion management tools support the on-going work of an organization.

Global California will use the eCommunity to link trade promotion organizations in the Silicon Valley and Monterey Bay Regions. The goal of the project is to provide seamless and transparent interaction between exporters, importers, vendors and participating trade service providers to make California's exporters and importers more effective and competitive in the global marketplace, and in making Brand California more attractive. The project will result in measurable trade growth, revenue generation and job creation.

"After a review of several collaborative technologies, we found Q2's xPERT eCommunity to be robust, flexible and, at the same time, easy to use," said Jim Faith, technology project manager for Global California. "We plan to use the xPERT technology in the creation of active online communities to a culture of international trade that supports increased numbers of participants, sales revenues and job creation."

About GlobalCalifornia

GlobalCalifornia.org is an Economic and Workforce Development Program serving the Silicon Valley, Santa Cruz and Monterey County region. Global California is funded through the Chancellor's office of the California Community Colleges, and is hosted by the Silicon Valley Center for International Trade Development and West Valley College in partnership with the Monterey Bay International Trade Association, the San Jose and Monterey Bay U.S. Export Assistance Centers, the Silicon Valley and Central Coast Small Business Development Centers and the City of San Jose, Office of Economic Development.

About Q2Learning, LLC

Q2Learning is the leading provider of enterprise software for collaborative learning and knowledge management. The company's xPERT eCampus, winner of the 2004 gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The company's other products include the xPERT eCommunity, enabling the rapid creation of communities of practice, and the xPERT eReference for performance support and workflow learning.

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