

Q2Learning to Sponsor Learning Systems '08

Falls Church, VA, (March 2008) – Q2Learning announced today that it is sponsoring Elliott Masie's Learning Systems '08 conference in Las Vegas, NV April 10th and 11th.

Hosted by a leader in the learning industry, this conference will focus on design and implementation strategies for learning in large organizations. In addition to the ubiquitous question of how to successfully choose and implement a Learner Management System (LMS), this conference will also focus on issues such as leveraging learner-generated content, collaboration, and knowledge management.

"As we get further down the road of LMS implementations, with many organizations to the point of selecting their second, or even third LMS, it's becoming clear to us that the LMS is not the be-all and end-all for companies that value mastery at least as much as management," says Bill Bruck, founding partner and general manager of Q2Learning. "We're really pleased to be able to support conversations like these among learning professionals who are grappling with the question of how to emphasize the word 'learner' in 'learner management'."

Please stop by the Q2Learning table at the sponsor connection point to learn more about how Q2Learning is shaping the learner experience with learner-centric design, proficiency-based learning programs, and real-time reporting on learner performance.

For more information about the conference, visit www.learningsystems08.com.

About Q2Learning

Q2Learning provides speed-to-proficiency solutions for high value learning initiatives to corporations using our collaborative learning platform, the xPERT eCampus. Our team has years of experience building some of the world's most effective proficiency-based learning programs, communities of practice, and knowledge management systems using our award winning eCampus platform, innovative Speed to Proficiency approach, and proven end-to-end engagement methodology.

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