



## **Q2Learning and Red Hot Learning Inc. to Provide a Comprehensive Strategic and Technology-Integrated Business Approach to Learning**

**Falls Church, VA and Fredericton, New Brunswick, (March 2006)** -- Q2Learning, LLC, the leading provider of enterprise software for collaborative learning and knowledge sharing, announced today a new partnership with Red Hot Learning Inc (RHL). Under the memorandum of understanding, RHL will deploy Q2's xPERT eCampus and xPERT eCommunity solutions in conjunction with RHL's integrated strategy and technology suite to deliver learning events and content on a widely-distributed basis. Additionally, this agreement gives both companies the means to jointly pursue, larger public and private sector projects in both the US and Canadian markets.

"Q2's eCampus platform adds yet another dimension to technology-enabled learning – the ability to create, replicate, scale and track robust blended learning processes that involve collaboration, reinforcement and coaching," said John Darling, co-founder of Q2Learning. "Red Hot Learning is known for its 'break-the-mold' innovations in creating blended learning solutions that work. We are pleased that Gary Stairs and the Red Hot team have chosen the xPERT platform to be a core part of their tool set used to deliver superior solutions to their customers."

Red Hot Learning can now offer the following Q2 products to their customers:

- **xPERT eCampus** – a complete blended learning platform that seamlessly integrates with email, synchronous meeting software, HR data warehouses and discussion and reporting engines. eCampus provides online interaction around custom and off-the-shelf content, enabling users to weave together an integrated program of study that includes Web-based training, Web meetings, threaded discussions, simulation, small group exercises and coached work samples.
- **xPERT eCommunity** – a Web based collaboration tool that powers communities of practice with discussion tools that wrap conversations around content. Users can embed documents, presentations and project plans into online discussions to create learning groups, project teams and CoPs.

"Given RHL's focus on needs of very specific clients in what we call the 3-D sectors – defense, development and diplomacy - adding Q2's blended learning products to RHL's strategy and interactive media suite provides our customers with a key integrative and collaborative element to leverage content – theirs and ours - even further," according to RHL president Gary Stairs.

"What we like about Q2Learning is that they are one of the rare technology partners who understand the fundamental needs of the ultimate learner and have kept these foremost in making content both more accessible and interactive, supporting the essential informal aspects and modalities of learning."

Together, Red Hot Learning and Q2Learning are committed to using technology to enhance teaching and learning by means of visualization, interaction, reflection, authenticity of engagement and practice in active learning. This alignment of values makes for a powerful partnership and strong differentiation in our common and respective marketplaces."

The Q2-RHL agreement was solidified on a recent series of Canadian–American Business Council, ASTD and international trade presentations in Washington, DC led by New Brunswick Premier, the Honorable Bernard Lord.

If the business opportunities identified by both Q2 and RHL at the outset fully materialize, the agreement has the potential to create 40-50 additional permanent positions in the two companies combined over the next 18 months.

## **About Q2Learning, LLC**

Q2Learning is a premier provider of collaboration software for learning and knowledge management. The company's xPERT eCampus, winner of the 2004 gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The company's eCommunity enables the rapid creation of communities of practice, action learning programs, and cross-functional project teams.

## **About Red Hot Learning Inc.**

Headquartered in Fredericton, New Brunswick, Canada, Red Hot Learning Inc dramatically improves organizational and individual performance through the strategic use of interactive media, simulation, games-based learning and immersive learning environments. RHL's foundational offering, the Learning-Based Growth Strategy, was developed in collaboration with their premiere client, world-renowned cymbal-maker, SABIAN Ltd.

Red Hot Learning's substantive focus is developing exceptional team and interpersonal skills, enhancing capacity for critical thinking, decision-making and diplomacy and creating adaptable and innovative leaders for "work that matters."

In addition to providing development strategies and services for the regional and national learning industry, RHL's clientele includes the Atlantic Canada Opportunities Agency, Business New Brunswick, NASA contractor Precision Metal Works, the Canadian Army Individual Training Authority, the Field Artillery School at CFB Gagetown, Industry Canada, the Privy Council Office of Canada, the Prime Minister's Advisory Council on Science & Technology and, internationally, the Home Office of the United Kingdom, Pulse Learning of Ireland, Andromeda Training of Chapel Hill, NC, the IT Academy of Cairo and Polytronic International AG of Zurich.

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