

xPERT eCampus™ Learning Platform Enables Rapid Development of Blended Learning Programs

Q2Learning is pleased to announce the release of xPERT eCampus 4.0, a blended learning platform that enables you to integrate e-learning modules with web meetings, threaded discussion and coached assignments. Your team can create custom learning maps in minutes using wizards and templates, and all collaborative activities of learners and coaches are tracked with configurable workflows.

Falls Church, VA, (May 2005) -- Q2Learning, LLC, the leading provider of enterprise software for collaborative learning and knowledge sharing, announced today the availability of *xPERT eCampus 4.0*, the latest enhancement to its award winning blended learning platform.

For years, industry experts have recognized the importance of integrating coaching and small group activities into e-learning programs. However doing so with traditional tools took weeks or months, and involved cobbling together one-off projects with the tools at hand.

The J2EE-based xPERT eCampus 4.0 enables organizations to develop blended learning programs that turn one-off projects into replicable programs, manage thousands of learners in small groups and integrate content, collaboration and coached, on-the-job training.

“xPERT eCampus 4.0 provides even more flexibility in creating effective blended learning programs that integrate rich content with same-time and any-time collaboration and coaching to drive mastery learning” said Dr. Bill Bruck, general manager of Q2Learning. “We are particularly excited about its rapid development features that allow instructional designers to develop learning maps in a matter of minutes, not months.”

Customers use the eCampus for moving beyond one-time training events and into learning programs that build proficiency, for situations where mastery matters to the bottom line of the company. Some customer success stories include:

- A customer who uses the eCampus to have claim adjusters re-write justifications for their decisions on sample files until they can create documents that expert coaches agree will stand up in court.
- A customer who uses the eCampus to reinforce face-to-face training in sales skills with call planners and assignments for its national sales force.

Additionally, the eCampus is currently being evaluated to provide lifeline support for load masters and other war fighters in Iraq so they can receive ongoing support and skill reinforcement on remote bases.

xPERT eCampus 4.0 is built on three-tier, J2EE/.NET architecture, and offers SCORM 1.2 conformance, enabling the eCampus to be provided as an ASP service or in a licensed version for installation behind the corporate firewall.

About Q2Learning, LLC

Q2Learning is the leading provider of enterprise software for collaborative learning and knowledge management. The company's xPERT eCampus, winner of the 2004 gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The company's other products include the xPERT eCommunity, enabling the rapid creation of communities of practice, and the xPERT eReference for performance support and workflow learning.

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