



## **Strategic Business and Technology Alliances, Inc. to use Q2Learning eCommunity to Support Customer Relationships**

**Falls Church VA, (November 2005)** – Strategic Business and Technology Alliances, Inc. (SBTA) will adopt Q2Learning's xPERT eCommunity™ for its virtual team and customer workspaces.

The eCommunity platform will allow SBTA to continue work with its customers, even when SBTA is not on-site with the customer and when the customer's people are dispersed geographically. The SBTA team will use the eCommunity to plan face-to-face time, create working documents, and hold "gold" copies of work product. The workspace's rich threaded discussion features will create a history of the work the team is engaged in, both internally and with clients.

"There are many advantages to being able to use this technology with our customers," said Henry Liebling, principal. "In addition to helping us maintain the momentum we get in face-to-face meetings, we believe that we are setting the bar in terms of using technology to further learning and collaboration." The Q2 technology is important because we encourage virtual working."

### **About SBTA**

Strategic Business and Technology Alliances, Inc. is a management consulting and learning solutions company that specializes in helping customers make the correct use of technology and business processes to support blended learning and proficiency-based training programs.

### **About Q2Learning, LLC**

Q2Learning is the leading provider of enterprise software for collaborative learning and knowledge management. The company's xPERT eCampus, winner of the 2004 gold Brandon Hall award for innovative technology, offers the ability to drive mastery learning by rapidly developing blended learning programs that weave electronic content, web meetings, practice assignments and coached OJT into integrated programs of study. The company's other products include the xPERT eCommunity, enabling the rapid creation of communities of practice, and the xPERT eReference for performance support and workflow learning.

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